

Curriculum vitae: Edward Prescott

Personal details

Name : Edward Prescott
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Career profile

My career aim is to enjoy my work by expressing my creative talents. Career highlights include being responsible for the design and marketing of a small company, managing and implementing projects to large multi-national corporations. Additional career features include working in collaboration with designers from all aspects of the textile, apparel and retail market and developing a small, creative and dynamic freelance business. My many sales presentations to both existing and potential clients have strengthened my confidence and developed a professional approach to my work.

Skills & knowledge

Communication : Exemplary listening & vocal communication skills, excellent presentation skills

Design : web, database, graphic, product, eco, textiles and apparel design abilities

C.A.D. : Photoshop, Illustrator, InDesign, Acrobat, Tex-Design, Tex-Define, Tex-Store, 3DStudioMax, Pro-Engineer 2000i, Dreamweaver MX

I.T. : pc & mac, networking, databases - SQL 7, SQL 2003, MySQL, software protection, colour technology

Clothing, textiles & Retail market : design, manufacture & retail,

Additional : project management, leadership, windsurf instructing, printing in different disciplines

Experience

2004 - Current: Freelance designer, Derby, UK

I have worked as a freelance designer for a number of projects. This has covered web-design (xhtml, css, php & mySQL), identity and logo design, and photography. Processes used include screen, lithographic and digital printing.

Case study : www.feedyoursoul.org.uk

2000 - Current: Design, marketing, sales & support, Tex-Data Design Solutions, Belper, UK

My primary role at Tex-Data was working with a new 3D visual merchandising product called 'Tex-Store'. I worked on and managed projects for companies such as Adidas, Bhs, Viyella and Marks & Spencer.

I developed a new corporate identity for Tex-Data and successfully deployed it across all media formats from business cards to email templates and finally the website. I successfully, designed, implemented and maintain the Tex-Data website involving PR visits and publishing subsequent press releases for new clients, products etc.

Case Study : www.ausganglinks.co.uk/portfolio/viyella/

I have gained invaluable skills at Tex-Data in areas such as design & marketing, C.A.D. software, web-design, project & client management, presentation, communication and relational skills. I have also obtained an in depth knowledge into fashion, textile & apparel design, manufacture and visual merchandising.

Case Study : www.tex-data.com

1999 – 1999 (May-Sept): Windsurf instructor, Mastersun Holidays, Gumusluk, Turkey

I achieved the pre-requisite skills and qualifications to instruct windsurfing in Turkey. I taught people of all ages and backgrounds in skills from the complete beginner to the advanced windsurfer. This required clear & concise communication both onland and at sea.

Additional work experience

Additional work experience has taken place both abroad and in the UK for companies such as the Rover Group, Bosch, Derbyshire Alternative Technology Association and Biffa.

Education

1998 – 2002: B.Sc. Product Design & Innovation with Eco-Design (2:1), University of Derby, UK

Four year course including one year industrial placement at Tex-Data Design Solutions. Modules covered include, Design & manufacture, Eco-design, Virtual design and Innovation.

1995 – 1997: King Edward VI School Sixth form, Stratford-upon-Avon, UK

4 A-Levels – Design & Technology, French, Geography and General Studies

1990 – 1995: King Edward VI School, Stratford-upon-Avon, UK

10 GCSE's – Grade C and above, including Maths, French and English

2003 – Current: Beginners and Intermediate German language course, Derby, UK

Part-time evening class in beginners & intermediate German at Murree Park School.

1998 – 1999: Beginners Spanish language course, Derby, UK

Beginners Spanish language course at Derby University.

Interests

My personal interests are broad and varied including history, geography, photography and travel. They have encouraged me to travel extensively throughout Europe including Albania, the Baltic States, Scandinavia and Eastern Europe. My travels have resulted in a genuine passion for people, languages and culture.

I partake in a broad spectrum of sporting activities such as football, windsurfing, snowboarding and hiking. I have used my skills and knowledge in these various sports to teach others in paid and voluntary employment.

For the past five years I have been involved with my local church in particular leading the childrens work. I have also developed an interest in the textiles and fashion industries.

Referees available upon request